

#1 USA Today Bestseller • New York Times Bestseller
#2 Wall Street Journal Bestseller

"I guarantee that you will see networking in a new light after reading this thoroughly engaging and highly entertaining book on what it means to network in today's competitive business climate."

—**Bill Perez**, former CEO of S.C. Johnson & Son, Nike, Inc., and Wm. Wrigley Jr. Company

NETWORKING IS A CONTACT SPORT

**How Staying Connected and Serving Others Will Help You Grow
Your Business, Expand Your Influence—or Even Land Your Next Job**



JOE SWEENEY WITH MIKE YORKEY

FOREWORD BY JACK CANFIELD, CO-CREATOR OF THE CHICKEN SOUP FOR THE SOUL SERIES

Networking Is a Contact Sport

In his New York Times best-selling book, *Networking Is a Contact Sport*, Joe Sweeney has combined his love of business with his passion for sports to tell the story of his very early networking finesse (even as a boy) and how others can easily learn what he has applied so successfully to his own life, business and relationship. Joe is a firm believer in the importance of staying connected with people who cross your path in life.

With *Networking Is a Contact Sport*, Joe's goal was simple: help others benefit from all he has learned about building rewarding relationships and successful businesses.

For more than 30 years, Joe has traveled the world asking questions, giving of himself, and doing his best to discover what motivates people. And now you have an opportunity to learn the simple skills Joe has perfected to grow your business, expand your influence, and take both your professional and personal success to the next level.

What others are saying:

"I'm know as something of an expert on networking, having written books of my own on the subject and speaking about it to Fortune 1000 companies all over the world. I can recognize a winner from a mile away. Such as the case with *Networking Is a contact Sport*."

- **Harvey Mackay**, 31 New York Times Best Selling Author, Business Speaker and Columnist

"When you think about it, life is all about relationships, both personal and professional ones. But relationships don't just happen by themselves. Many have to be pursued and that's where Joe's book, *Networking Is a Contact Sport*, comes into play. A great read that proves that networking is hard work but well worth the while."

- **Bill Perez**, Former CEO of S.C. Johnson & Son, Nike, Inc., and Wm. Wrigley Jr. Company